

Family Giving Tree's 2016 Holiday Wish Drive Delivers Record Number of Gifts to Bay Area Children

MILPITAS, California -- January 19, 2017 (PR Newswire) – Family Giving Tree, a Bay Area nonprofit focused on fulfilling the exact holiday wishes and providing core school supplies to children in need, today announced that its 2016 Holiday Wish Drive set a record with over 76,000 gifts distributed.

“For the past 27 years, Family Giving Tree has expanded its holiday outreach to deserving Bay Area children and adults,” said Jennifer Cullenbine, Family Giving Tree founder and CEO. “With the support of local organizations, corporations, social service agencies and volunteers, in 2016 we surpassed our goal with over 76,000 gifts. We especially thank our 7,000-plus volunteers, who gave generously of their time and resources to make the holidays shine brighter for others.”

Stephanie Black, Program Director at Community United San Jose, stated, "For the past six years, I have seen firsthand the incredible impact Family Giving Tree has on at-risk families in my neighborhood. For some of our children, this is the only gift they receive; it truly makes a difference in their lives. I sincerely thank Family Giving Tree and their volunteers and donors for making a lasting impression on those who need it most."

Another drive highlight was the first-time operation of two successful drop-off centers in San Francisco and Castro Valley, simplifying gift drop-offs for Bay Area donors outside of Silicon Valley.

About Family Giving Tree: Founder Jennifer Cullenbine and fellow student Todd Yoshida started Family Giving Tree in 1990 as a San Jose State University MBA project. The grass roots effort launched in East Palo Alto and today covers the entire Bay Area. Combining the dual efforts of the Holiday Wish Drive (gifts) and Back-to-

School Drive (backpacks stocked with school supplies), Family Giving Tree to date has helped nearly 1.5 million children and adults.

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