Family Giving Tree
2025 Drive Timeline

Back-to-School Drive

- **April 2 (Wednesday):** Drive Leader Registration Opens
- **April 7 (Monday):** Fee-based Backpack Builds Events Begin
- **May 1 (Thursday):** Drive Leader Training Webinar (Optional)
- **May 7 (Wednesday):** Back-to-School Virtual Giving Trees (VGTs) Go Live
- **May 28 (Wednesday):** Priority Volunteer Registration Opens (Optional)
- **June 2-6 (Monday - Friday):** Drive Leader Packet & Box Pickups and Mailings
- **June 11 (Wednesday):** Drive Leader Training Webinar (Optional)
- **July 7 - August 13 (Monday - Wednesday):** Community Hub Volunteering (Optional)
- **July 18 (Friday):** Last Day for Fee-Based Backpack Builds
- **July 21-24 (Monday - Thursday):** Community Hub Drop-Off Days
- **July 22 (Tuesday):** Remote Drive Leader Drop-Off (Castro Valley)
- **July 23 (Wednesday):** Remote Drive Leader Drop-Off (San Francisco)
- **July 24 (Thursday):** Remote Drive Leader Drop-Off (Palo Alto)
- **September 11 (Thursday):** Back-to-School Virtual Giving Trees End

2025 Back-to-School Items of Note:
- Goal: Provide backpacks filled with supplies for 35,000 students
- Drive Leaders can run online drives via Virtual Giving Tree pages or workplace platforms, and request or print backpack tags with supply details
- A grade-level supply list is available now for early preparation before the official drive launch

Holiday Wish Drive

- **October 1 (Wednesday):** Drive Leader Registration Opens
- **October 20 (Monday):** Fee-Based Wrapping Parties Can Begin
- **October 27-31 (Monday - Friday):** Drive Leader Packet & Box Pickups and Mailings
- **October 29 (Wednesday):** Priority Volunteer Registration Opens (Optional)
- **November 3 (Monday):** Drive Leader Training Webinar (Optional)
- **November 5 (Wednesday):** Holiday Wish Drive Virtual Giving Trees (VGTs) Go Live
- **November 12 (Wednesday):** Drive Leader Training Webinar (Optional)
- **December 1-4 (Monday - Thursday):** Community Hub Drop-Offs
- **December 1-23 (Monday - Tuesday):** Community Hub Volunteering (Optional)
- **December 2 (Tuesday):** Remote Drive Leader Drop-Off (San Francisco)
- **December 3 (Wednesday):** Remote Drive Leader Drop-Off (Palo Alto)
- **December 4 (Thursday):** Remote Drive Leader Drop-Off (Castro Valley)
- **December 8 (Monday):** Last Day of Fee-Based Wrapping Parties
- **January 15 (Thursday):** Holiday Wish Drive Virtual Giving Trees End

2025 Holiday Wish Drive Items of Note:
- Goal: Provide gifts for 50,000 Bay Area neighbors
- Drive Leaders may run online drives via customizable Virtual Giving Tree pages or their own workplace giving platforms
- Drive Leaders can request physical wish cards, digital print-at-home wish cards, and a Most-Needed Gifts list if donors prefer to shop from a general list of our most-needed gift items to fulfill wishes.