



## Joy Delivered! Family Giving Tree Announces Record Holiday Wish Drive

Bay Area Organization Avoids Nonprofit Pitfalls,  
Distributes 80,000 Gifts to Local Children and Adults

Tuesday, January 16, 2018 -- **Milpitas, CA** – Family Giving Tree, a Bay Area nonprofit helping low-income families through its annual holiday gift and school backpack drives, dodged the shortfalls affecting many nonprofits and achieved its stated goal of 80,000 holiday gifts, including over 5,000 gifts earmarked for North Bay residents. In addition, over 7,000 volunteers, including individuals, families, corporations, schools, and service organizations, served in Family Giving Tree’s Sunnyvale warehouse.

“For 2017 it was all about ‘Joy Delivered!’ thanks to our loyal cadre of drive leaders, volunteers and corporate sponsors,” said Family Giving Tree Co-Founder and Executive Director Jennifer Cullenbine. “With the growing Bay Area need and the North Bay fires still smoldering, last fall we set an aggressive goal of 80,000 gifts, including a stretch goal of 5,000 gifts for North Bay families. We achieved that goal and in fact generated over 6,000 gifts for North Bay nonprofits. Sincere thanks to our generous donors and sponsors who maintained their Family Giving Tree holiday tradition and helped us achieve our goals when most nonprofits are struggling.”

Cami Kahl, CEO of the Volunteer Center of Sonoma County, said, “In 2017, the challenges facing Sonoma County and our neighbors were especially daunting. We were surprised and delighted by the unexpected outreach from Family Giving Tree, which donated thousands of holiday gifts to deserving families in our area. With their help, and in a very tough season for many area residents, the Volunteer Center was able to brighten the holidays for over 30,000 individuals.”

2017 marked Family Giving Tree’s 27<sup>th</sup> annual Holiday Wish Drive. A donor who wishes to remain anonymous provided a huge boost to the Drive’s success with the loan of over 100,000 square feet of Sunnyvale warehouse space. FGT already is seeking warehouse space for its July/August 2018 Back-to-School drive; please contact [info@familygivingtree.org](mailto:info@familygivingtree.org) .

**About Family Giving Tree:** Headquartered in Milpitas, California, Family Giving Tree grants children’s wishes for joy and learning through annual Back-to-School and Holiday Wish Drives. Thanks to generous and consistent community support, since its founding Family Giving Tree has provided Bay Area children and adults with over 1.5 million individually requested holiday gifts and backpacks filled with school supplies.

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