This year we had tremendous growth in both our programs. We were able to provide 4,600 more holiday wishes and 5,684 additional backpacks filled with school supplies than last year to the neediest children in our communities. When I look at the combined number of children served, we are just a few thousand away from helping 100,000 people in only 12 months! That’s a pretty amazing number, and it is even more incredible when you realize we have a staff of only 12 elves. How is that possible? Well, when you combine the efforts of 1,432 companies, school and social clubs who sponsored our drives with the 7,118 volunteers who donated their time, you come up with magic.

Throughout the years, one of the biggest joys I have experienced in working on both our Holiday Wish Drive and our Back to School Drive is watching children catch the philanthropist bug. Some parents have brought their children to volunteer for us since infancy! I have had the pleasure of seeing them return each year, full of anticipation to pick out the perfect present or backpack to give to a child in need. The seeds of philanthropy are planted and grow as they return every year. Watching the “AHA” moments take place with these children is truly one of the most heartwarming experiences I can have. Through volunteerism, this beautiful ‘bug’ of philanthropy passes from generation to generation.
and I feel so deeply touched to see children from 24 years ago return now with their young families to teach the importance of generosity. If we all strive to pass this “bug” along to our future generations, perhaps we can create a world in which

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The importance of having compassion for your neighbors, and for all human beings, is not something that can be learned simply from reading a textbook, the impact is felt strongly from within."

kindness, compassion, and love of our neighbors is truly the way of life.

When Todd Yoshida and I started the Family Giving Tree 24 years ago, we knew we wanted to inspire not only the current generation of children, but future generations as well. We wanted to make an impact that went beyond receiving a gift, but at that time, we never realized the many ways that this would occur. The importance of having compassion for your neighbors, and for all human beings, is not something that can be learned simply from reading a textbook, the impact is felt strongly from within. I am inspired every day to be surrounded by such compassionate people. Together we truly are improving our community and creating positive outcomes for its youth.
Education is the key to breaking the cycle of poverty. When students are prepared for school with the materials they need to succeed in the classroom, it has a positive impact on their learning. The Family Giving Tree is committed to supplying low income students with the tools they need by working closely with schools, local businesses, and corporations to promote the STEM (Science, Technology, Engineering, and Math) initiative. This initiative helps prepare students for a brighter future, by ensuring they are well-trained and educated for the Silicon Valley and greater Bay Area workforce.

In 2013, the Family Giving Tree provided backpacks and school supplies to 193 Bay Area Schools, which helped prepare 26,684 students for success! This success would not have been possible without the support of 420 Bay Area hosts and 918 volunteers. We would like to recognize eBay for hosting the largest backpack build event again this year stuffing 5,000 backpacks with school supplies. Our warehouse space for the Back to School Drive was generously donated by The Sobrato Organization. We want to extend our deepest thanks to them for providing the necessary space to hold our most successful drive yet.
Our Holiday Wish Drive this year was an outstanding success! In an area of vast wealth and technology, many children go without any gifts during the holidays as their parents struggle to make ends meet. By fulfilling the holiday wishes of these children, we are not only creating positive holiday memories but we are also giving them the resources to spark educational curiosity. Our warehouse space in Menlo Park was once again graciously donated by The Sobrato Organization. The Family Giving Tree worked with 308 local Bay Area social service and welfare agencies to learn the exact wish of each gift recipient.
INCOME
Cash Contributions
  Individual Donations  1,049,449
  Corporate Donations  738,867
  Foundation Grants  193,500
  Other  15,836
Subtotal Cash  1,997,652
Donated Gifts & Backpacks  2,394,205
In-kind Facilities & Services  450,105
TOTAL INCOME  4,841,962

EXPENSES
Program Services  4,223,814
Management & General  304,888
Fundraising  274,949
TOTAL EXPENSES  4,803,651

INCOME EXPENSES
49% Donated Gifts & Backpacks
22% Individual Contributions
15% Corporate Contributions
9% Donated Facilities & Services
4% Foundation Grants
<1% Other
6% Program Expenses
6% Fundraising
6% Management & General
CORPORATE AND FOUNDATION SUPPORT

Fiscal Year Ending March 31, 2014

We are very grateful for the support provided by several corporate sponsors and family foundations. Their support enables us to leverage discount and bulk purchase agreements which in turn provides more low-income children with backpacks, school supplies and gifts.

Back-To-School Drive 2013

**Presenting:** Texas Instruments  
**Superintendent:** SanDisk  
**Principal:** Pentair, Samsung  
**Teacher:** Adobe, Integrated Device Technology, Maxim Integrated Products, Lam Research  
**Student:** AT&T Pioneers-Golden Gate Chapter, EMC Corporation, Ernst & Young, Intuit Foundation  
**PSAs:** Thermo Fisher Scientific, SanDisk  
**Media:** KRTY/KLIV, NBC, San Jose Mercury News  
**Foundations:** Anonymous Foundation, Sobrato Family Foundation, Mission City Community Fund  

**Biggest Backpack Build:**  
Ebay-5,000 backpacks

**Back to School Kickoff Luncheon sponsor:**  
Santa Clara Convention Center

**Back to School Celebration Luncheon sponsor:**  
Microsoft

Holiday Wish Drive 2013

**Presenting:** SanDisk  
**Platinum:** NVIDIA  
**Gold:** Cisco, Samsung, NetApp  
**Silver:** Texas Instruments  
**Bronze:** AT&T Pioneers - Golden Gate Chapter, Comerica Bank, Cupertino Electric, KLA-Tencor, Santa Clara County Federal Credit Union, Technology Credit Union, Pace America’s Inc.  
**PSA Sponsor:** Huawei, Rambus, SanDisk  
**Media Sponsor:** KRTY/KLIV, NBC, San Jose Mercury News  
**Foundations:** Anonymous Foundation, William H. Cilker Family Foundation, Gilead Foundation

**Holiday Kickoff Luncheon sponsor:** Synopsys  
**Holiday Celebration Luncheon sponsor:** Texas Instruments
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OUR MISSION
The Family Giving Tree fulfills the exact holiday wish and provides backpacks filled with school supplies to those children in the most need in our communities while inspiring the values of kindness, philanthropy and volunteerism.