



Empower. Uplift. Unite.

Joining Hands for Joy!



Email Templates

Copy and paste the relevant email message templates below and customize the messages for your group.

Physical Gift and Virtual Giving Tree Drive Launch

Dear Team,

We are excited to announce that **(Company/Group Name)** is partnering with Family Giving Tree, a Bay Area nonprofit dedicated to connecting those who can give (that's us!) with individuals in need of educational support, gifts, and volunteer opportunities. Since 1990, Family Giving Tree has delivered over 2 million supply-filled backpacks and wished-for holiday gifts to families in our community. The impact of a wished-for gift can lift a family's spirits and help create cherished holiday memories.

This season, we will be **Joining Hands for Joy** with Family Giving Tree, aiming to provide _____ gifts toward their goal of **45,000 gifts**. We have until **December 5th** to come together and reach this target!

You can fulfill a holiday wish in several ways:

1. **Choose a wish card:** Select a card featuring the name, age, and wish of a deserving individual in the Bay Area. These wish cards are available _____.
2. **Shop from the Most Needed Gifts list:** Find items that are needed to support our community.
3. **Fund a wish online:** Visit **(VGT URL)** to select and fund a gift for someone special in the community—all from the comfort of your home. Family Giving Tree handles all the shopping and packaging, providing a completely contact-free way to give right from your desk.
4. **Donation or gift card envelope:** You can either mail in your donation or drop it off with me. Donation envelopes are located at _____.

If you have any questions, please feel free to reach out to me or visit **fgt.org** for more information about Family Giving Tree's Holiday Wish Drive. We are thrilled to embark on this journey together to support our community with kindness, joy, and a wished-for gift.

Thank you for your support!

fgt.org



Family Giving Tree®

**2024
Holiday
Wish
Drive**

Email Template



Physical Gift Drive Launch

Dear Team,

We are excited to announce that **(Company/Group Name)** is partnering with Family Giving Tree, a Bay Area nonprofit that connects those who can give (that's us!) with individuals in need of educational support, gifts, and volunteer opportunities. Since 1990, Family Giving Tree has delivered over 2 million supply-filled backpacks and wished-for holiday gifts to families in our community. The impact of a wished-for gift can uplift a family's spirits and help them create lasting holiday memories.

This season, we will be **Joining Hands for Joy** with Family Giving Tree, aiming to provide _____ gifts toward their goal of **45,000** gifts. We have until **December 5th** to come together and reach this target!

You can fulfill a holiday wish in several ways:

1. **Choose a wish card:** Pick a card featuring the name, age, and wish of a deserving individual in the Bay Area. These wish cards are located _____.
2. **Shop from the Most Needed Gifts list:** Explore items that are needed to support our community.
3. **Donation or gift card envelope:** You can either mail in your donation or drop it off with me. Donation envelopes are located _____.

If you have any questions, please feel free to reach out to me or visit **fgt.org** for more information about Family Giving Tree's Holiday Wish Drive. We are thrilled to embark on this journey together to support our community by uplifting them with kindness, joy, and a wished-for gift.

Thank you for your support!

fgt.org



Family Giving Tree®

**2024
Holiday
Wish
Drive**

Email Template



Virtual Giving Tree

Dear Team,

We are excited to announce that **(Company/Group Name)** is partnering with Family Giving Tree, a Bay Area nonprofit that connects those who can give (that's us!) with individuals in need of educational support, gifts, and volunteer opportunities. Since 1990, Family Giving Tree has delivered over 2 million supply-filled backpacks and wished-for holiday gifts to families in our community. The impact of a wished-for gift can uplift a family's spirits and help them create lasting holiday memories.

This season, we will be **Joining Hands for Joy** with Family Giving Tree, aiming to provide _____ gifts toward their goal of **45,000** gifts. We have until **December 5th** to come together and reach this target!

You can fulfill a holiday wish by going online and funding a wish at **(VGT URL)**. Here, you can select a gift for someone special in the community without leaving the comfort of your home. Nothing will be shipped to you—Family Giving Tree handles all the shopping and packaging, offering a completely contact-free way to give right from your desk.

If you have any questions, please feel free to reach out to me or visit **fgt.org** for more information about Family Giving Tree's Holiday Wish Drive. We are thrilled to work together this season to support our community by uplifting them with kindness, joy, and a wished-for gift.

Thank you for your support!

fgt.org



Family Giving Tree™

**2024
Holiday
Wish
Drive**

Email Template



Mid-Drive Check-in

Dear Team,

(Company/group name) is well underway in our Holiday Wish Drive activities and we are thrilled to see all the kindness that has poured in. We are _____% of the way to meeting our goal of _____, so let's take advantage of the upcoming holidays to get our group over the line!

Black Friday is coming up soon, so consider taking advantage of the **sale opportunities** to fulfill those wishes. Have your family join in on the shopping fun to help pick out those gifts. Check those ads and let's get a shopping plan going!

Consider asking your friends and family to donate a gift by visiting **(VGT URL)** in lieu of contributing to your stash of white elephant gifts this year.

Our Bay Area community can use an extra dose of **kindness and joy** this season, so join **(Company/group name)**'s effort to be part of a community that cares and donates today!

End of Drive Wrap-up

Dear Team,

We made it through the holidays!

We are so **proud** of everyone at **(Company/group name)** for recently taking part in Family Giving Tree's Holiday Wish Drive. We had set out to meet a goal of _____ and are **ecstatic** to share that we hit/exceeded it! With our help, Family Giving Tree provided over _____ gifts to children, adults, and seniors in our beloved Bay Area this past holiday season. We helped lift spirits in our community with **kindness** and spread **joy** with holiday gifts! We here at **(Company/group name)** couldn't be more proud of the giving and compassion shown by our team during this Drive season.

Thank you for your support and we look forward to coming together again in the new year to continue our philanthropic efforts!