



# Holiday Wish Drive

## Email Templates

Simply copy and paste the relevant email templates below, then feel free to personalize them for your group!

### Physical and Virtual Giving Tree Drive Launch

Dear Team,

We're excited to announce that (Company/Group Name) is teaming up with Family Giving Tree, a Bay Area nonprofit organization committed to bringing joy, growing hope, and creating community since 1990. Through the years, they've helped over 2 million students by providing backpacks with supplies and holiday gifts in underserved areas of our community.

As part of their 36th anniversary celebration, Family Giving Tree has set an inspiring goal for this year's Holiday Wish Drive: to provide 50,000 Bay Area neighbors with their very own wished-for gift!

#### **You can fulfill a holiday wish in a few ways:**

- **Choose a wish card** and shop for the specific gift. These wish cards, with the name, age, and wish of a most deserving individual in the Bay Area, are located \_\_\_\_\_.
- **Donate Online:** Visit (VGT URL) to fulfill a gift for a special someone in the community without having to leave the comfort of your home. Family Giving Tree handles all logistics, so your donation is 100% contact-free and completely hassle-free.
- **Donate via Envelope:** Choose a donation envelope from \_\_\_\_\_ and either mail your contribution or drop it off with me.

Our team's goal is to provide \_\_\_\_\_ gifts by December 1st. Let's work together to make a difference! For more info or questions, contact me directly or email [driveleaders@fgt.org](mailto:driveleaders@fgt.org)

Thank your support!

## Email Templates

### Physical Drive Launch Only

Dear Team,

We're excited to announce that (Company/Group Name) is teaming up with Family Giving Tree, a Bay Area nonprofit organization committed to bringing joy, growing hope, and creating community since 1990. Through the years, they've helped over 2 million students by providing backpacks with supplies and holiday gifts in underserved areas of our community.

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Thank your support!

### Virtual Launch Only

Dear Team,

We're excited to announce that (Company/Group Name) is teaming up with Family Giving Tree, a Bay Area nonprofit organization committed to bringing joy, growing hope, and creating community since 1990. Through the years, they've helped over 2 million students by providing backpacks with supplies and holiday gifts in underserved areas of our community.

As part of their 36th anniversary celebration, Family Giving Tree has set an inspiring goal for this year's Holiday Wish Drive: to provide 50,000 Bay Area neighbors with their very own wished-for gift!

Join us in reaching our goal of \_\_\_\_\_ by \_\_\_\_\_ to support Family Giving Tree!

You can easily fulfill a holiday wish online by visiting (VGT URL). Simply choose a gift to support someone in our community; no need to leave your home! Family Giving Tree handles all the shopping and packaging, making this a fully contact-free way to give.

If you have any questions, feel free to reach out or email [driveleaders@fgt.org](mailto:driveleaders@fgt.org) for more info. We're excited to come together this season to spread kindness and joy!

Thanks so much for your support!

### Mid-Drive Check-in

Hey Team!

We're well on our way with the (Company/group name) Holiday Wish Drive, and it's amazing to see so much kindness pouring in! We've already hit \_\_\_% of our goal of \_\_\_, let's keep that energy going and cross the finish line together!

With Black Friday just around the corner, it's the perfect time to score some great deals and check off those wish list gifts. Make it fun by getting your family involved and start planning your shopping spree!

Want to spread even more joy? Invite your friends and family to skip the usual white elephant gifts and instead donate a wish by visiting (VGT URL)!

Our Bay Area community could really use an extra boost of kindness this season. Let's rally together, make a difference, and bring smiles to so many faces.

Thanks for being part of this awesome effort!

### End of Drive Wrap-up

Hey Team!

We made it through the holidays, and what an incredible season it was!

We're so proud of everyone at (Company/group name) for stepping up and taking part in Family Giving Tree's Holiday Wish Drive. We set a goal of \_\_\_, and we're thrilled to announce that we hit (or even exceeded) it!

Thanks to you, Family Giving Tree was able to deliver over \_\_\_ gifts to children, adults, and seniors across our beloved Bay Area. Together, we brought kindness, lifted spirits, and helped spread joy throughout the community.

We couldn't be prouder of the generosity and heart shown by our team this season. Thank you for your amazing support!

We're excited to keep this momentum going and can't wait to join forces again in the new year for more giving and community impact.