



BRING JOY THIS HOLIDAY SEASON  
BY GIVING THROUGH OUR

# Virtual Giving Tree

*Every year the holidays bring smiles, but only to some. Thousands of Bay Area residents don't get to experience the joy of the season because they can't afford to. Family Giving Tree believes everyone should have a chance to receive regardless of their situation.*

VISIT **[VTREE.FGT.ORG/FGT](http://VTREE.FGT.ORG/FGT)** TO DONATE.

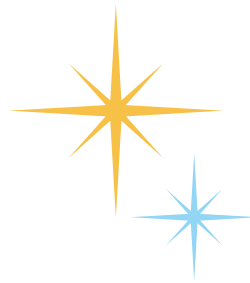
**GRANT A WISH  
& SEND  
HOLIDAY JOY  
TO A CHILD,  
ADULT, OR  
SENIOR IN THE  
BAY AREA.**

Help brighten up the holidays with smiles!  
Provide a gift to those who need it most.



Family Giving Tree™

# Why gifts?



## UNDERSTANDING THE IMPACT

Since 1990, the Family Giving Tree has provided over 1.4 million gifts to San Francisco Bay Area children, families, and seniors from low-income households. **We believe that everyone should experience the joy of the holidays** through the receipt of a gift and a large majority of these gifts have fulfilled exact holiday gift wishes. **To fulfill the wish of a child, adult, or senior in need may not seem like much, but for someone who may not otherwise receive a gift, it's everything.** That single, specially chosen gift lets them know that someone in the community cares.

In response to the pandemic, we have enlarged our online component to help during these hard times and keep everyone safe. Through our Virtual Giving Tree (VGT) donation platform you can grant a wish and help spread comfort and joy in the community.

This year, along with each gift, we are aiming to provide Essential Health Kits for each of our recipients. Each kit includes a toothbrush, toothpaste, floss, a reusable mask, and hand sanitizer. Poor oral hygiene can have long term impacts on overall health and is one of the first areas of health to fall by the wayside for those living in underserved areas of our community. Face masks and sanitizers are important essential supplies for the population we serve as most of the adults in those households do not have the luxury of working remotely to provide for their families' needs. These essential health kits also serve as a reminder that their health and well-being matter to us, too.



Learn more about Family Giving Tree at  
<https://familygivingtree.org/>



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